

OC MOTO

Advisory Board Meeting

3/13/11

Call to Order

OCM Goals & Objectives

The three main types of riders: New Riders, Track, Adventure.

Updates

- Julian Ride April 3rd
- Sweeper Training In Progress

New Business

- **Spring BBQ 2011 – Sunday April 17th at Turtle Rock in Irvine**
 - Overview of the Event (Lisa)
 - Spring BBQ Leads, etc.
 - What will our charitable contributions be?
 - Spreading the word
- **OC MOTO Safety Corp.**
 - Why separate?
 - 501c3 concerns
 - Possible programs which we already could see benefiting:
 - DMAP (Driver's Motorcycle Awareness Program)
 - Skillz Days?
 - Understand Preliminary Interest in Leads
 - Understand Time Commitments – 5 hr/wk
- **Can You See Me Now?**
 - Describe (AJ)